Benchmarker® Order Form

Name _____

Company _____

Subject Property ~ (If none - N/A) _____

COMPETITIVE SET **Check Year:*** **2010** ☐ **2009** ☐ **2008** ☐ **2007** ☐ **2006** ☐

* Each year you select counts as a separate report with a separate charge.

	PKF ID#	Property Name
1)		
2)		
3)		
4)		
5)		
6)		

** **Rules** for property name disclosure are a minimum of **4 Properties, 3 Brands, 3 Management Companies, and 3 Owners** verified by a PKF-HR analyst. Minimum of (4) and a maximum of (6) properties.

I would like to confirm the order of the following reports:

	Price	Data Partner Price*
☐ **Income Summary or 1st Report……**	**$425**	**$350**
☐ **Income Summary w/6 departmental schedules and Payroll Analysis……**	**$595**	**$495**

Labor Cost Analysis
Rooms
Marketing
Food and Beverage
Administrative and General
Property Maintenance & Utilities

My total is…… _____ _____

Please charge the following credit card:

☐ **Master Charge** ☐ **Visa** ☐ **American Express**

Credit Card # ~ _____ **Expire Date** _____

Name ~ _____

Address on Credit Card ~ _____

Phone # ~ _____

Signature ~ _____

I would like my REPORT to be ~

☐ Emailed in Excel Format to ~ _____

☐ Other Instructions ~ _____

* A **data partner** is someone who sends useable financial information that is entered in our PKF-HR database. Data Partners receive discounted prices and a **FREE** annual TRENDS book, a $350 value.

Fax Back to ~ 404 - 832 - 0626